

AD SPECS

AFBF ANNUAL CONVENTION

(1/4 PAGE AD)

5" MARGIN: No text / No logos within this margin.

Quarter-page Ad Size: 6.5"w x 2.375"h

Live Area: 5.5"w x 1.375"h (noted with Pink rule)

Margins: Keep Logos and text within this .5" margin

Bleeds: Set .125" bleeds on all sides for images/background colors

Image Resolution: Set to 300 dpi Please supply artwork with cropmarks.

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