

AD SPECS

AFBF ANNUAL CONVENTION

(1/2 PAGE AD)

5" MARGIN: No text / No logos within this margin.

Half-page Ad Size: 6.5"w x 4.75"h

Live Area: 5.5"w x 3.75"h (noted with Pink rule)

Margins: Keep Logos and text within this .5" margin

Bleeds: Set .125" bleeds on all sides for images/background colors

Image Resolution: Set to 300 dpi

Please supply artwork with cropmarks.

5" MARGIN: No text / No logos within this margin.